

**Activating our Waterways
and Waterfront-
Making our Natural Asset
our Greatest Asset**

November 3, 2016

What is included

1. Identification and prioritization of public park, dock, ramp, and access improvements- gaps and needs
2. Signage, parking, maps and marketing
3. Dredging
4. Strategic land acquisition
5. Identification of private opportunities for business investment
6. Activation through clubs, park programs, etc.
7. Beautification
8. Funding
9. Coordination and continuity
10. Advocacy

What Isn't included

1. Entertainment programming
2. Event coordination
3. Water quality except as secondary impact

Purpose of this meeting

- Coordination and facilitation of efforts underway- timelines
- Developing focused collaborative teams- action steps
- Advocacy and engagement
- Private Investment opportunities
- Awareness/Marketing opportunities

Coordination and facilitation of efforts underway- timelines



SOUTHBANK TIMELINE



Photo: JAX Chamber



Taxi access for The District and Fuller Warren — Projected to be ready in 2019-2020

Action plan example

Create a Riverwalk Enhancement Plan Extension and Restoration of <u>Southbank</u>	Timing
Maintenance: Obtain property rights for the section between Nira Street (south of the Fuller Warren Bridge) and the Acosta Bridge to inspect the bulkhead and restore/improve a landward Riverwalk Section	2007 - 2011 (2 years to coordinate/design & 2 years for construction)
Expansion: Reconstruct between the Acosta Bridge and the School Board building	2007 - 2011 (2 years to design/permit & 2 years to construct)
Expansion: Develop a parking area under the Fuller Warren Bridge	2007 - 2009 (6 months to design & 1 year to construct)
Expansion: Develop a pier extending from the Fuller Warren Bridge to the south	2007 - 2011 (2 years design/permitting & 2 years for construction)
Expansion: Extension from School Board site through balance of JEA Generating site	TBD (as development occurs)

RESPONSIBLE PARTIES:

<u>Lead</u>	<u>Support</u>
JEDC	COJ Parks Dept., & Public Works

Your role

- **First, share your time and talents where you can to help us start implementing and doing.**
- **Second, be steadfastly committed to the value of waterway and waterfront access and activation.**
- **And third, work together cooperatively toward the larger vision- collaborate, share information, listen, and be alert to opportunities**

Nuts and Bolts

Divide and conquer – how we might work together

Geographically:

- | | | |
|--|-------------------|---------------|
| 1. Downtown | 2. Beaches | 3. ICW |
| 4. Timucuan and other preserves | | |

Countywide:

- | | |
|--|--------------------------|
| 1. Non-motorized | 2. Motorized |
| 3. Fishing | 4. Marketing |
| 5. Private business opportunities | 6. Parking |
| 7. Trails/linkages | 8. Sustainability |
| 9. Regulations/leases/permitting/dredging | |

Next Steps

- Teams to have point of contact- communicate with others monthly to update what is in progress
- Group to re-convene in January with internal priorities/progress on timelines and action steps
- Sign-ups for each team/or just contact list
- Explore maps and displays- add your comments with sticky notes

The answer is in the water.

Look at the power of our currents and tides. They are unstoppable and we, too, will be unstoppable.

Thank you for joining us on this journey to fulfill all that our waterways can be for this community.